

Art Entrepreneurship 4 Year Plan Graphic Arts Track

YEAR FIRST							
Fall				Spring			
Course	Cr.	Sem.		Course	Cr.	Sem.	
ENGL 110 College Composition I (Gen ED)	3	F	S	ENGL 120 College Composition II (GEN ED)	3	F	S
COMM 110 Fundamentals of Public Speaking (Gen ED)	3	F	S	CSCI 101 Intro to Computers (GEN ED)	3	F	S
Art 122 Two Dimensional Design (take in Fall)+	3	F	S	ART124 Three Dimensional Design	3		S
Art 130 Drawing I+	3	F	S	ART 230 Drawing II	3		S
UNIV 100 Freshman Seminar	1	F		Human Behavior (GEN ED)	3	F	S
MATH (liberal arts or college algebra (Gen ED)	3	F	S				
	16				15		

at least 3 gen ed courses must be marked with this symbol; see catalog for gen ed list . +Count for Gen Ed for art majors.

YEAR TWO							
Fall				Spring			
Course	Cr.	Sem.		Course	Cr.	Sem.	
ECON 201 Principles of Micro-economics**	3	F	S	*Art History I or II (rotate 210 Spring even years 211 Spring odd years)	3		S
ART 280 Photo I (Even years)	3	F		GDES 342 Graphic Design II (Illustrator)	3		S
GDES 241 Graphic Design I (Photoshop)	3	F		Art 270 Printmaking I (Odd years)	3		S
HPER Concepts of Fitness and Wellness	2	F	S	ACCT 200 Elements of Accounting I	3	F	S
Art 297 Gallery Internship	1	F	S	Art 297 Gallery Internship	1	F	S
Art 312 Contemporary Art History (Fall odd years)*	3	F		Literary Expressions (Gen ED)	3	F	S
	15				16		

Students must arrange their sophomore portfolio review with their advisor prior to the 8th week of the semester. Please see catalog.

*Students are required to take Art 312 Contemporary Art History. They may choose 1 from Art History I, II, or Modern. **Pre-requisite for the entrepreneurship minor-counts for general education social interaction.

YEAR THREE							
FALL				SPRING			
Course	Cr.	Sem.		Course	Cr.	Sem.	
Natural Science Course (Gen ED)	3	F	S	MRKT 301 Principles of Marketing*	3	F	S
Natural Science Lab Course (Gen ED)	1	F	S	BADM 364 Electronic Cmmerce & Social Networking	3		S
ACCT 315 Business Law	3	F		Literary Publications **	3		S
BOTE Business Communication	3	F	S	GDES 497 Internship	1	F	S
GDES 250 Typography	3	F		GDES 343 Graphic Design III** (InDesign)	3		S
GDES 497 Internship	1	F	S	Applied Expressions (Gen ED)	3	F	S
	14				16		

*Students are encouraged to choose a medium to develop advanced skills through in depth study of their chosen medium or media. Students will need additional electives to reach 120 credit hours required for the B.S. degree. Students are encouraged to choose one medium for advanced study or they may take additional credit hours in Art 495 or Art 497.

**Will need permission code from business department due to pre-requisites but must have completed ECON 201 & ACCT I. Course has additional pre-requisites not required for the minor. **Co-requisites.

YEAR FOUR							
FALL				SPRING			
Course	Cr.	Sem.		Course	Cr.	Sem.	
Historical Perspectives (Gen ED)	3	F	S	Art 410 Senior Exhibition	2		S
Art 311 Professional Practices	3	F		ENTR 366 Entrepreneurship*	3		S
MRKT 340 Advertising & Sales Promotion**	3	F		MRKT 386 Retail Management**	3		S
Art 311 Professional Practices		F	S	GDES 345 Portfolio Prep	1	F	S
GDES 347 Web Design	3	F		Elective - should be in a course with mentor	3	F	S
				Elective	3	F	S
	12						