

Art Entrepreneurship 4 Year Plan Graphic Arts Track

YEAR FIRST						
Fall				Spring		
Course	Cr.	Sem.		Course	Cr.	Sem.
ENGL 110 College Composition I (Gen ED)	3	F	S	ENGL 120 College Composition II (GEN ED)	3	F S
COMM 110 Fundamentals of Public Speaking (Gen ED)	3	F	S	CSCI 101 Intro to Computers (GEN ED)	3	F S
Art 122 Two Dimensional Design (take in Fall)+	3	F	S	ART124 Three Dimensional Design	3	S
Art 130 Drawing I+	3	F	S	ART 230 Drawing II	3	S
UNIV 100 Freshman Seminar	1	F		Human Behavior (GEN ED)	3	F S
MATH (liberal arts or college algebra (Gen ED)	3	F	S			
	16				15	

+Count for Gen Ed for art majors.

YEAR TWO						
Fall				Spring		
Course	Cr.	Sem.		Course	Cr.	Sem.
ECON 201 Principles of Micro-economics**	3	F	S	*Art History I or II (rotate 210 Spring even years 211 Spring odd years)	3	S
ART 280 Photo I (Even years)	3	F		GDES 342 Graphic Design II (Illustrator)	3	S
GDES 241 Graphic Design I (Photoshop)	3	F	S	Art 270 Printmaking I (Odd years)	3	S
HPER Concepts of Fitness and Wellness	2	F	S	ACCT 200 Elements of Accounting I	3	F S
Art 297 Gallery Internship	1	F	S	Art 297 Gallery Internship	1	F S
Art 312 Contemporary Art History (Fall odd years)*	3	F		Literary Expressions (Gen ED)	3	F S
	15				16	

*Students are required to take Art 312 Contemporary Art History. They may choose 1 from Art History I, II, or Modern. **Pre-requisite for the entrepreneurship minor-counts for general education social interaction.

Students must arrange their sophomore portfolio review with their advisor prior to the 8th week of the semester. Please see catalog.

YEAR THREE						
FALL				SPRING		
Course	Cr.	Sem.		Course	Cr.	Sem.
Natural Science Course (Gen ED)	3	F	S	MRKT 301 Principles of Marketing*	3	F S
Natural Science Lab Course (Gen ED)	1	F	S	BADM 364 Electronic Commerce & Social Networking	3	S
ACCT 315 Business Law	3	F		Literary Publications **	3	S
BOTE Business Communication	3	F	S	GDES 497 Internship	1	F S
GDES 250 Typography	3	F		GDES 343 Graphic Design III** (InDesign)	3	S
GDES 497 Internship	1	F	S	Applied Expressions (Gen ED)	3	F S
	14				16	

*Will need permission code from business department due to pre-requisites but must have completed ECON 201 & ACCT I. ** Co-requisites

YEAR FOUR						
FALL				SPRING		
Course	Cr.	Sem.		Course	Cr.	Sem.
Historical Perspectives (Gen ED)	3	F	S	Art 410 Senior Exhibition	2	S
Art 311 Professional Practices	3	F		ENTR 366 Entrepreneurship*	3	S
MRKT 340 Advertising & Sales Promotion**	3	F		MRKT 386 Retail Management**	3	S
GDES 347 Web Design	3	F		GDES 345 Portfolio Prep	1	F S
				Elective - should be in a course with mentor	3	F S
				Elective	3	F S
	12				15	